



FIRST

VISION ★ STRATEGY ★ INNOVATION

Creating safer communities by transforming public safety through research, education, and innovation.

Sponsorship Opportunities

If you desire to brand your company to thousands, The FIRST Leadership Reaction Course offers several sponsorship opportunities to companies of all types and sizes. Sponsorship packets can be tailored to you if a specific request is needed. Our course is comprised of 10 stations each comprised of 3 sponsorship level tiers (FIT). See reaction course station description and drawings attached for additional details.

Tier 1- FIRST Sponsor \$ 6,000

- Main sponsor featured on plaque by obstacle course of choosing
- Sponsor opportunity to bring their team out once a year to complete obstacle course
- Opportunity to include promotional materials in bag provided to participants
- Recognition mention at the beginning of obstacle course
- Volunteer mention upon group discussions of that obstacle
- Logo featured on website with link to company website
- Logo featured on all event invitations, promotional materials & participant shirts
- Logo featured on final photo backdrop
- Logo featured on banner at Reaction Course

Tier 2- IMPROVE Sponsor \$ 4,000

- 2nd tier sponsor feature on plaque by obstacle course of choosing
- Volunteer mention upon group discussion of that obstacle
- Logo featured on website with link to company website
- Logo featured on all event invitations and promotional materials
- Logo featured on final photo backdrop
- Logo featured on banner at Reaction Course

Tier 3- TEAM Sponsor \$ 3,000

- 3rd tier sponsor feature on plaque by obstacle course of choosing
- Logo featured on final photo backdrop
- Logo featured on banner at Reaction Course